# I OP TRENDS MAR 2019

01

PANTS FOR RIGHT NOW

02

**DENIM REFRESH** 

03

ALL FOR ONE

04

AT EASE

05

**POWER LINES** 

0.0

DRESS LIKE A PRO

07

HYPER-STRETCH JEANS

08

NBA LICENSED MATERIAL

09

THE NEW 1MX

10

THE PERFECT TEE

-11

**BRAND THAT UNITES** 



# PANTS FOR RIGHT NOW

Leg-lengthening and waist-accentuating, this season's new pant shapes flatter every body.

### WIDE LEG

- Relaxed fit
- Flattering waist accent

### HOW TO STYLE:

Add a belt to enhance the waist and pair with a Short Puff sleeve or v-neck Gramercy tee.



NEW

### ANKLE LEG

- Tapered leg, hits at ankle
- Flattering waist accent
- Second best selling leg shape

### HOW TO STYLE:

Add a matching Boyfriend Blazer with a mock neck tank to create a full suit look.



- Slimming bootcut
- Fitted through thigh
- Best selling leg shape

### HOW TO STYLE:

For the easy put together look, pair with sneakers and a crew neck sweater. For a polished look a Downtown Cami, One-Button blazer and slingback pumps.





### CULOTTE

- Relaxed fit
- Cropped length

### HOW TO STYLE:

Fitted bodysuit or going out top, (Minus the Leather) Leather Jacket and a bootie or strappy heel.



COURTNEY WIDMER Women's Fashion Editor
Upgrade your pants with a twist on proportions by adding an abbreviated boxy tee or boyfriend blazer for a polished but cool vibe







### FLARE LEG

### HOW TO STYLE:

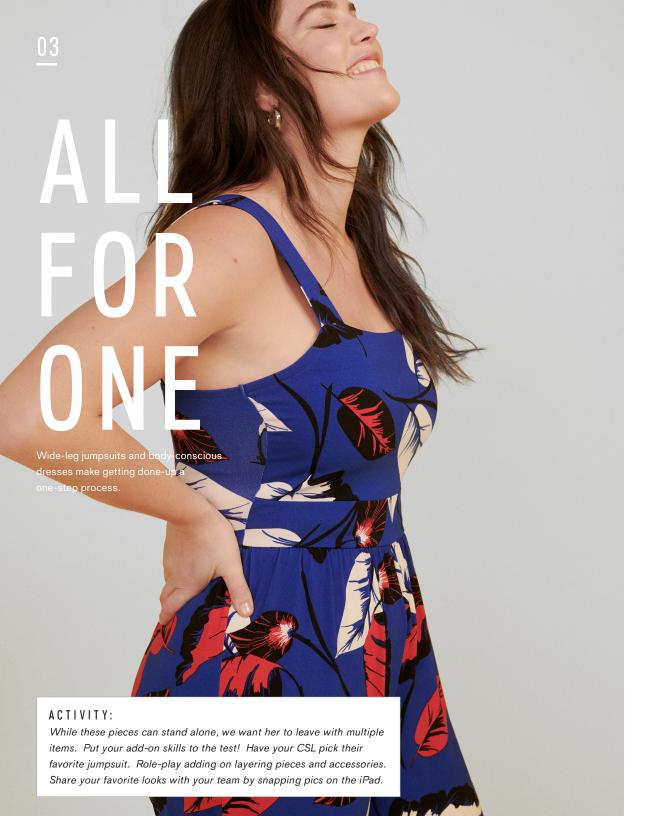
Pair with a crop top to accentuate the length of the leg. Add a belt to cinch the waist and emphasize your new piece of "flare".



### PAPER BAG WAIST

### HOW TO STYLE:

The effortless pant, pleated to create the perfect shape. Pair these denim shorts with a denim jacket and suede booties and you're sure to hit the streets in style.







### PRINT PLAY

Color isn't the only name of the game. Prints are all the rage and we're going on vacation with palms and florals.









HOW TO STYLE: For a play on dresses and jumpsuits, pair a two piece in the same print to create a one and done look. Pair with strappy heels.

# Strike the perfect balance between structure and statement by pairing high-volume utility with form-friendly

### UTILITY

Cargo pants aren't just for the boys.

Utility pieces paired with structed pieces, gives you the step up on any part of your day.

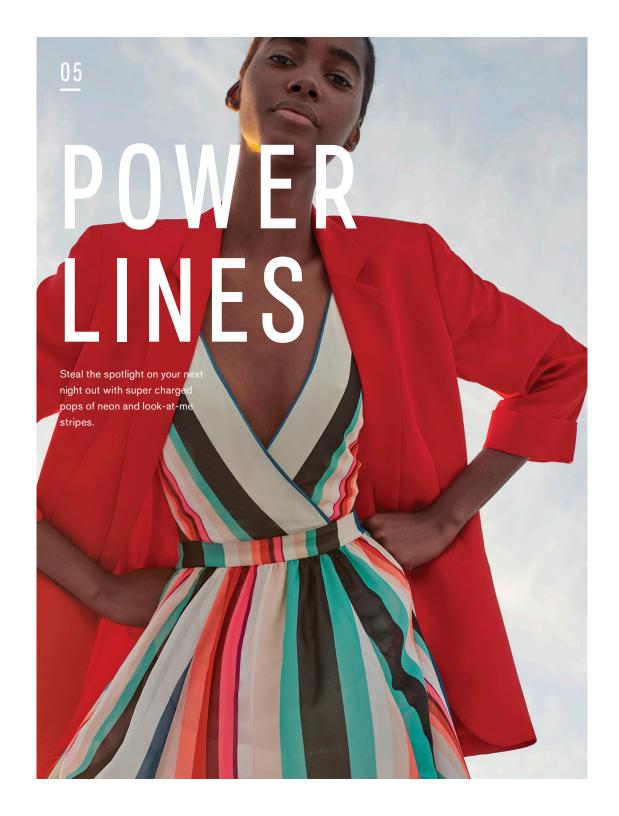






HOW TO STYLE: Sed ut perspiciatis unde omnis iste sit voluptatem accusantium Sed ut perspiciatis unde omnis iste sit vol





### LOOK-AT-ME NOW

Sed ut perspiciatis unde omnis iste sit voluptatem accusantium Sed ut perspiciatis unde omnis iste sit vol



### HOW TO STYLE:

Sed ut perspiciatis unde omnis iste sit voluptatem accusantium Sed ut perspiciatis unde omnis iste sit vol



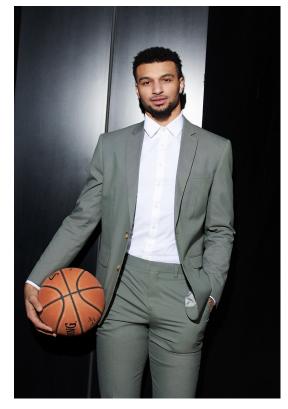


# DRESS LIKE PRO

Performance suits, shirts and pants designed to help you make moves and stay comfortable.











### WRINKLE RESISTANT

Stay crisp. Look sharp

### FADE RESISTANT

Color stays. Wash after wash.

### MOISTURE WICKING

Feel dry. Stay cool.

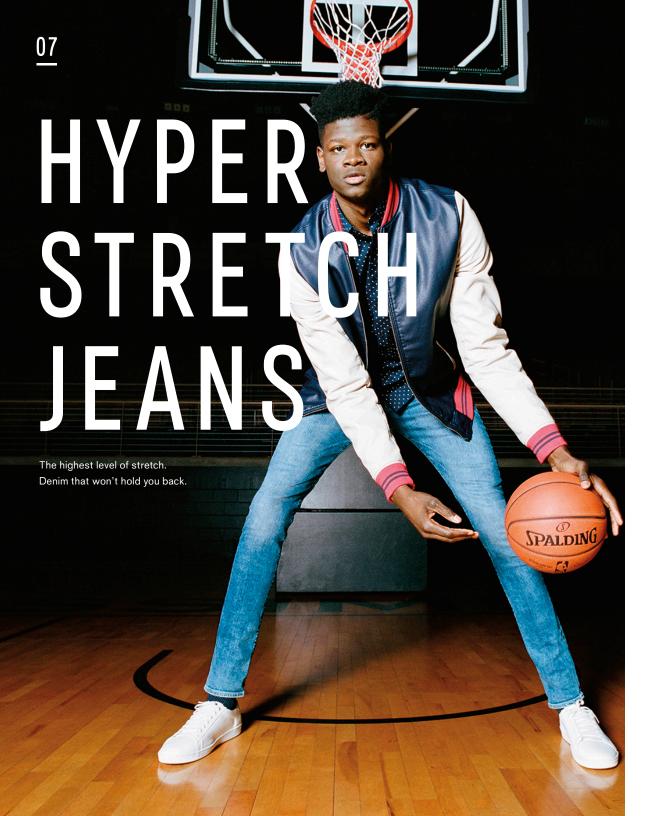
### STRETCH+

More movement. Less restrictions.





assortment, available in Slim Obsession Navy and Slim Cameo Pink. Bringing us to 6 total performance suits.



### COMFORT. STYLE. NO COMPROMISE.

Highest level of stretch with 45-60% stretch and recovery. Which means these jeans are not only comfortable, they'll keep their shape longer.



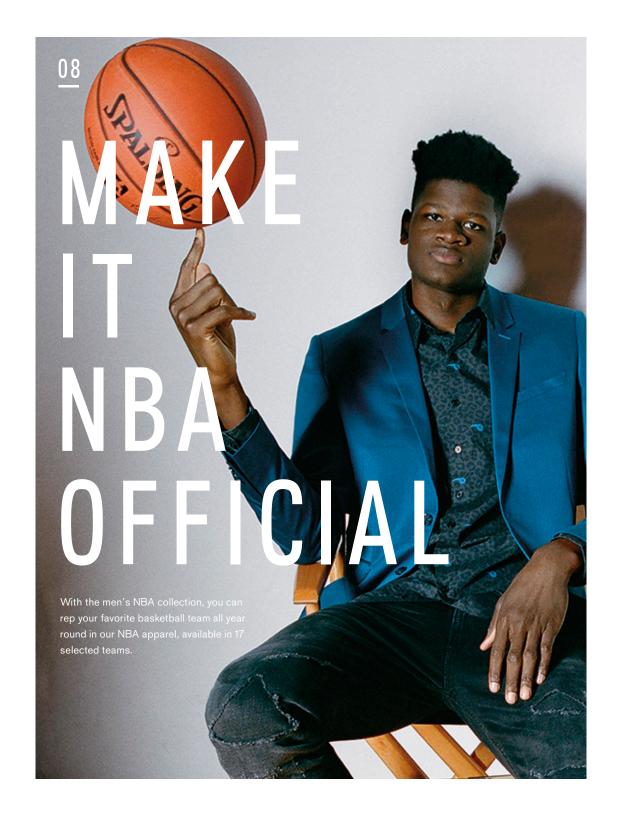






### HOW TO STYLE:

Style up with with a Performance shirt and jacket. Add a tie to complete the look. Style down with a patterened casual short sleeve shirt or our Perfect Tee.



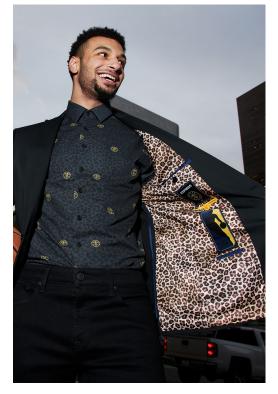


NBA X EXPRESS AN EXCLUSIVE DESIGN COLLABORATION





HOW TO STYLE: Style up with a NBA licensed suit jacket and pants. Style down with hyper-stretch jeans, a bomber jacket and sneakers.

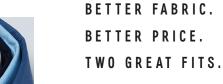


### THE NEW 1MX

The men's closet essential.

Clean styling details include a

French placket, no chest pocket
and adjustable two-button cuffs.



Our new 1MX is the dress shirt for the budget conscious customer. Price point starting at \$49.99, twenty dollars less than before.

100% COTTON



### ENGINEERED STRETCH

EXTRA SLIM: Form fitting all over.

Narrow through chest and shoulders

Slim sleeve

Slimmest waist

**\$LIM:** Tailored in the torso. Slim through chest and shoulders Slim sleeve Slim waist

### SALES TIP:

Get him in the fits! Determine the best fit by having him try on our 1MX. Use the "Come Out and Show Me" technique to ensure the right fit and size.

# Precision fit, textured feel and quality

### THE PERFECT TEE

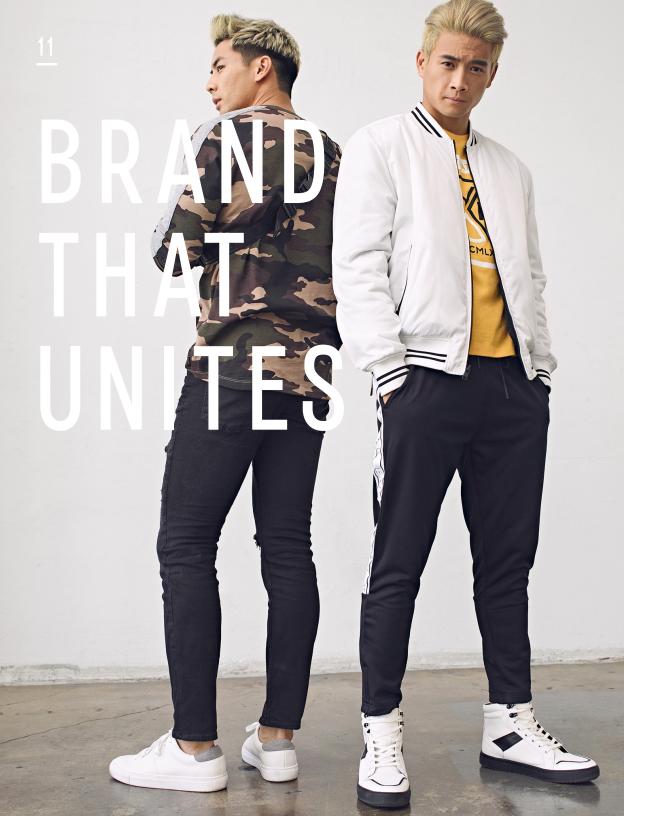
Precision fit, textured feel and quality consturction.

We've perfected the undisputed champ of casual cool.



### HOW TO STYLE:

Sed ut perspiciatis unde omnis iste sit voluptatem accusantium Sed ut perspiciatis unde omnis iste sit vol





### YOSHI & PETER SUDARSO

actors. stuntmen. brothers.







With athletic inspiration from the track to cool graphic tees from the skate park, these basics are all must haves. Brand That Unites gives you casual clothing that looks anything but messy.